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Andalay Solar Announces SolarEdge Compatible Product and Joint Development

FREMONT, Calif., June 29, 2015 /PRNewswire/ -- Andalay Solar, Inc., a leading supplier of integrated solar power systems announced that its Instant Connect® Module is compatible with power optimizers supplied by SolarEdge Technologies, Inc. ("SolarEdge") (NASDAQ: SEDG), a global leader in PV inverters, power optimizers, and module-level monitoring services. The SolarEdge module add-on power optimizer can now be snapped onto the Andalay module frame using Andalay's bracket. Andalay and SolarEdge have also agreed to work on developing DC Instant Connect®, a solution that will embed the power optimizer cables into the frame of the Andalay module to allow faster cable connection between modules with the intention of eliminating costly wire management issues. In addition to the plug and play wiring, the DC Instant Connect® rail-less module further simplifies installation since it has built-in racking and grounding.

"SolarEdge is always seeking partners such as Andalay who have time and cost saving innovations in the critical balance-of-systems area within the U.S. rooftop solar market where we are seeing such high growth," said Peter Mathews, North America General Manager for SolarEdge. "When the Andalay system is combined with the SolarEdge power optimizer in a plug and play manner, we can see great benefits for labor savings and more reliable, repeatable installations."

"We believe working with SolarEdge strategically enhances our product portfolio and are very excited that SolarEdge has approved our Andalay technology for direct attachment of its power optimizer and will work with us to co-develop our Instant Connect product as being plug-and-play with the SolarEdge power optimizer," said Steven Chan, CEO of Andalay Solar. "We are seeing high demand for this integrated product which complements our AC Instant Connect Product and we believe that combining the Andalay and SolarEdge technologies will increase performance, mitigate power loss and make our systems even more reliable and easy to install."

For more information, please visit www.andalaysolar.com.

About Andalay Solar: (OTCQB: WEST)

Founded in 2001, the Company is a designer and manufacturer of integrated solar power systems. The Company has been a pioneer in the concept of integrating the racking, wiring and grounding directly into a solar panel. The Company's AC solar panel reduces the number of components for a rooftop solar installation by approximately 80% and lowers labor costs by approximately 50%. This AC panel, which won the 2009 Popular Mechanics Breakthrough Award, has become the industry's most widely installed AC solar panel. The Company currently sells its new generation "Instant Connect®" products in both AC and DC format which provide the best combination of safety, performance and reliability. For more information on the Company, visit www.andalaysolar.com.

Forward-Looking and Cautionary Statements - Safe Harbor

Statements made in this release that are not historical in nature, including those related to market acceptance of products, constitute forward-looking statements within the meaning of the Safe Harbor Provisions of the Private Securities Litigation Reform Act of 1995. Forward-looking statements can be identified by the use of words such as "expects," "projects," "plans," "will," "may," "can," "anticipates," "believes," "should," "intends," "estimates," and other words of similar meaning. These statements include all statements related to the co-development of the product, the ability to sell Andalay's products and the expected benefits to be derived from the use of the Andalay's and SolarEdge's products. The statements are subject to risks and uncertainties that cannot be predicted or quantified, and our actual results may differ materially from those expressed or implied by such forward-looking statements. All forward-looking statements included in this release are made as of the date of this press release, and Andalay assumes no obligation to update any such forward-looking statements.

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/andalay-solar-announces-solaredge-compatible-product-and-joint-development-300105296.html>

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